

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**GEOTAG, INC.**

§

**Plaintiff,**

§

**vs.**

**Civil Action No. 2:10-cv-00571**

**GUCCI AMERICA, INC. et al.**

**JURY TRIAL DEMANDED**

**Defendants.**

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**VERA WANG BRIDAL HOUSE, LTD. AND V.E.W., LTD.'S ANSWER, DEFENSES,  
AND COUNTERCLAIMS TO PLAINTIFF'S COMPLAINT**

Defendants Vera Wang Bridal House, Ltd. and V.E.W. Ltd. (collectively “Vera Wang”) hereby set forth their Answer and affirmative defenses to Plaintiff Geotag, Inc.’s (“Geotag” or “Plaintiff”) Complaint for Patent Infringement (“Complaint”), as well as their counterclaims against Geotag.

**ANSWER TO COMPLAINT**

Responding to the enumerated paragraphs of Geotag’s Complaint, Vera Wang states as follows:

**PARTIES**

1. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 1 of the Complaint, and on that basis denies them.
2. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 2 of the Complaint, and on that basis denies them.

3. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 3 of the Complaint, and on that basis denies them.

4. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 4 of the Complaint, and on that basis denies them.

5. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 5 of the Complaint, and on that basis denies them.

6. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 6 of the Complaint, and on that basis denies them.

7. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 7 of the Complaint, and on that basis denies them.

8. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 8 of the Complaint, and on that basis denies them.

9. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 9 of the Complaint, and on that basis denies them.

10. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 10 of the Complaint, and on that basis denies them.

11. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 11 of the Complaint, and on that basis denies them.

12. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 12 of the Complaint, and on that basis denies them.

13. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 13 of the Complaint, and on that basis denies them.

14. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 14 of the Complaint, and on that basis denies them.

15. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 15 of the Complaint, and on that basis denies them.

16. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 16 of the Complaint, and on that basis denies them.

17. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 17 of the Complaint, and on that basis denies them.

18. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 18 of the Complaint, and on that basis denies them.

19. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 19 of the Complaint, and on that basis denies them.

20. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 20 of the Complaint, and on that basis denies them.

21. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 21 of the Complaint, and on that basis denies them.

22. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 22 of the Complaint, and on that basis denies them.

23. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 23 of the Complaint, and on that basis denies them.

24. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 24 of the Complaint, and on that basis denies them.

25. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 25 of the Complaint, and on that basis denies them.

26. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 26 of the Complaint, and on that basis denies them.

27. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 27 of the Complaint, and on that basis denies them.

28. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 28 of the Complaint, and on that basis denies them.

29. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 29 of the Complaint, and on that basis denies them.

30. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 30 of the Complaint, and on that basis denies them.

31. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 31 of the Complaint, and on that basis denies them.

32. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 32 of the Complaint, and on that basis denies them.

33. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 33 of the Complaint, and on that basis denies them.

34. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 34 of the Complaint, and on that basis denies them.

35. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 35 of the Complaint, and on that basis denies them.

36. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 36 of the Complaint, and on that basis denies them.

37. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 37 of the Complaint, and on that basis denies them.

38. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 38 of the Complaint, and on that basis denies them.

39. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 39 of the Complaint, and on that basis denies them.

40. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 40 of the Complaint, and on that basis denies them.

41. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 41 of the Complaint, and on that basis denies them.

42. Vera Wang admits that Vera Wang Bridal House, Ltd. has a place of business in New York, New York.

43. Vera Wang admits that V.E.W., Ltd. has a place of business in New York, New York.

44. Vera Wang is without sufficient information to either admit or deny the allegations in Paragraph 44 of the Complaint, and on that basis denies them.

#### **JURISDICTION AND VENUE**

45. Vera Wang admits that Paragraph 45 of the Complaint purports to set forth an action for patent infringement arising under the Patent Laws of the United States, but Vera Wang denies that Geotag has any viable claim thereunder. Vera Wang admits that this Court has jurisdiction over the subject matter of Geotag's Complaint, but denies the legal sufficiency of

46. As to the allegations directed toward Vera Wang, Vera Wang admits only that its websites are used and/or accessible in this district, and denies the remaining allegations of Paragraph 46. Vera Wang is without sufficient information to either admit or deny the allegations regarding other parties in this matter.

47. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 47 of the Complaint, and on that basis denies them.

**PATENT INFRINGEMENT**

48. Vera Wang admits that United States Patent No. 5,930,474 ("the '474 Patent") is titled "Internet Organizer for Accessing Geographically and Topically Based Information," but denies that the '474 Patent was duly and legally issued on July 29, 1999.

49. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 49 of the Complaint, and on that basis denies them.

50. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 50 of the Complaint, and on that basis denies them.

51. As to the allegations directed toward Vera Wang, Vera Wang denies the allegations contained in Paragraph 51 of the Complaint. Vera Wang is without sufficient information to either admit or deny the allegations regarding other parties in this matter.

52. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 52 of the Complaint, and on that basis denies them.

53. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 53 of the Complaint, and on that basis denies them.

54. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 54 of the Complaint, and on that basis denies them.

55. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 55 of the Complaint, and on that basis denies them.

56. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 56 of the Complaint, and on that basis denies them.

57. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 57 of the Complaint, and on that basis denies them.

58. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 58 of the Complaint, and on that basis denies them.

59. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 59 of the Complaint, and on that basis denies them.

60. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 60 of the Complaint, and on that basis denies them.

61. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 61 of the Complaint, and on that basis denies them.

62. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 62 of the Complaint, and on that basis denies them.

63. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 63 of the Complaint, and on that basis denies them.

64. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 64 of the Complaint, and on that basis denies them.

65. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 65 of the Complaint, and on that basis denies them.

66. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the allegations contained in Paragraph 66 of the Complaint, and on that basis denies them.

67. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 67 of the Complaint, and on that basis denies them.

68. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 68 of the Complaint, and on that basis denies them.

69. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 69 of the Complaint, and on that basis denies them.

70. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 70 of the Complaint, and on that basis denies them.

71. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 71 of the Complaint, and on that basis denies them.

72. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 72 of the Complaint, and on that basis denies them.

73. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 73 of the Complaint, and on that basis denies them.

74. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 74 of the Complaint, and on that basis denies them.

75. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 75 of the Complaint, and on that basis denies them.

76. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 76 of the Complaint, and on that basis denies them.

77. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 77 of the Complaint, and on that basis denies them.

78. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 78 of the Complaint, and on that basis denies them.

79. Vera Wang denies the allegations contained in Paragraph 79 of the Complaint.

80. Vera Wang is without sufficient knowledge or information to form a belief as to the truth or accuracy of the remaining allegations in Paragraph 80 of the Complaint, and on that basis denies them.

81. To the extent the allegations of paragraph 81 of the Complaint are directed at Vera Wang, they are denied. Vera Wang is without sufficient information to either admit or deny the allegations regarding other parties in this matter.

82. To the extent the allegations of paragraph 82 of the Complaint are directed at Vera Wang, they are denied. Vera Wang is without sufficient information to either admit or deny the allegations regarding other parties in this matter.

**PRAYER FOR RELIEF**

83. Vera Wang denies that it infringes any valid and enforceable claim of the '474 Patent. Therefore, Vera Wang denies that Geotag is entitled to any of the declarations, injunctions, damages, fees, costs, or other relief prayed for in Geotag's Complaint.

**DEMAND FOR JURY TRIAL**

84. Vera Wang admits that the Complaint purports to demand a trial by jury pursuant to Rule 38 of the Federal Rules of Civil Procedure.

**DEFENSES**

85. Vera Wang's Affirmative Defenses are listed below. Vera Wang reserves the right to amend its Answer to add additional affirmative defenses, including instances of inequitable conduct, consistent with the facts discovered in the case.

**VERA WANG' FIRST AFFIRMATIVE DEFENSE  
(FAILURE TO STATE A CLAIM)**

86. Geotag's Complaint fails to state a claim upon which relief can be granted against Vera Wang.

**VERA WANG' SECOND AFFIRMATIVE DEFENSE  
(NON-INFRINGEMENT)**

87. Vera Wang does not and has not infringed, either directly, contributorily, or by inducement, any valid claim of the '474 Patent.

**VERA WANG' THIRD AFFIRMATIVE DEFENSE  
(INVALIDITY)**

88. Each of the claims of the '474 Patent is invalid for failure to satisfy the conditions of patentability as specified under one or more section of Title 35 of the U.S. Code, including, without limitation, 35 U.S.C. §§ 102, 103, 112, and/or 256.

**VERA WANG' FOURTH AFFIRMATIVE DEFENSE  
(PROSECUTION HISTORY ESTOPPEL)**

89. On information and belief, by reasons of statements and representations made by the inventor or its assignor(s) to the United States Patent and Trademark Office during the prosecution of applications for issuance of the '474 Patent, or by reason of prior acts, Geotag is estopped from asserting infringement of the '474 Patent under the doctrine of equivalents.

**VERA WANG' FIFTH AFFIRMATIVE DEFENSE  
(WAIVER, LACHES, ESTOPPEL)**

90. Geotag is barred in whole or in part from asserting the '474 Patent against Vera Wang by the doctrine of waiver, laches, and/or estoppel.

**VERA WANG' SIXTH AFFIRMATIVE DEFENSE  
(ADEQUATE REMEDY AT LAW)**

91. Geotag is not entitled to injunctive relief because any alleged injury to Geotag is not immediate or irreparable, and Geotag has an adequate remedy at law.

**VERA WANG' SEVENTH AFFIRMATIVE DEFENSE  
(FAILURE TO MARK)**

92. Geotag's claim for relief is limited in whole or in part by its failure to comply with 35 U.S.C. § 287.

93. Vera Wang reserves any and all right to amend its Answer and Defenses to Geotag's Complaint and to add additional defenses as they become apparent.

**VERA WANG'S COUNTERCLAIMS**

For its counterclaims against Geotag, Vera Wang alleges the following:

**NATURE OF ACTION**

1. This is a Declaratory Judgment action for a declaration of non-infringement and invalidity of the '474 Patent.
2. Vera Wang Bridal House, Ltd. is a corporation organized and existing under the laws of the State of New York, with its principal place of business in New York, New York.
3. V.E.W. Ltd. is a corporation organized and existing under the laws of the State of Delaware, with its principal place of business in New York, New York.
4. Geotag has alleged that it is a Delaware Corporation, having a place of business in Plano, Texas.

**JURISDICTION AND VENUE**

5. This Court has subject matter jurisdiction over this counterclaim pursuant to 35 U.S.C. §§ 101 *et seq.*, 35 U.S.C. § 1125, and 28 U.S.C. §§ 1331, 1338, 2201, and 2202 as they arise under the Patent Laws of the United States.
6. By filing its Complaint, Geotag has consented to the personal jurisdiction of this Court.
7. Venue is proper in this district under 28 U.S.C. §§ 1391(b) and (c), and 28 U.S.C. § 1400.

**COUNT I**  
**(DECLARATORY JUDGMENT OF NONINFRINGEMENT)**

8. Vera Wang hereby re-alleges and incorporates by reference paragraphs 1 through 7 above as though fully set forth herein.

9. On information and belief, Geotag represents that the '474 Patent was issued by the United States Patent and Trademark Office on July 29, 1999.

10. On information and belief, Geotag claims to own by assignment the '474 Patent.

11. Geotag has asserted that Vera Wang infringes the '474 Patent. Thus, an actual, substantial controversy exists between Vera Wang and Geotag concerning Vera Wang's noninfringement of the '474 Patent.

12. Vera Wang is not infringing, and has not infringed, directly, by inducement, contributorily, or in any way, any claim of the '474 Patent.

13. Pursuant to Federal Rule of Civil Procedure 57 and 28 U.S.C. § 2201 et seq., Vera Wang is entitled to a declaratory judgment that it does not infringe any claim of the '474 Patent.

14. The requested declaratory relief would serve the useful purpose of clarifying the legal issues and resolving Geotag's claims of infringement.

**COUNT II**  
**(DECLARATORY JUDGMENT OF INVALIDITY)**

15. Vera Wang hereby re-alleges and incorporates by reference paragraphs 1 through 14 above as though fully set forth herein.

16. One or more of the claims of the '474 Patent are invalid under one or more sections of Title 35 of the United States Code, including, without limitation, 35 U.S.C. §§ 102, 103, 112, or 256.

17. Geotag has asserted that the '474 Patent is valid and infringed by Vera Wang. Thus, an actual, substantial controversy exists between Vera Wang and Geotag concerning the invalidity of the '474 Patent.

18. Pursuant to Federal Rule of Civil Procedure 57 and 28 U.S.C. § 2201 et seq., Vera Wang is entitled to a declaratory judgment that the '474 Patent is invalid.

19. The requested declaratory relief would serve the useful purpose of clarifying the legal issues and resolving Geotag's claims of infringement

**RESERVATION OF RIGHTS**

Vera Wang reserves any and all rights to amend its Counterclaims to Geotag's Complaint and to add additional claims as they become apparent.

**EXCEPTIONAL CASE**

To the extent this is an exceptional case under 35 U.S.C. § 285, Vera Wang is entitled to recovery from Geotag of Vera Wang' attorney's fees and costs incurred in connection with this action.

**PRAYER FOR RELIEF**

WHEREFORE, Vera Wang respectfully requests that this Court enter judgment in its favor and grant the following relief:

- (a) A declaration that Vera Wang does not infringe any claim of U.S. Patent No. 5,930,474;
- (b) A declaration that U.S. Patent No. 5,930,474 is invalid;
- (c) Dismissal of Geotag's claims in their entirety with prejudice;
- (d) A declaration that Geotag take nothing by way of its Complaint;
- (e) An order finding that this is an exceptional case and awarding Vera Wang its reasonable attorneys' fees pursuant to 35 U.S.C. § 285 and all other applicable statutes, rules, and common law;
- (f) An order awarding Vera Wang costs pursuant to 35 U.S.C. § 284; and
- (g) An order awarding Vera Wang such additional relief as this Court may deem just and proper under the circumstances.

**JURY REQUEST**

Vera Wang requests a trial by jury on all issues so triable.

Dated: March 11, 2011

Respectfully submitted,

/s/ Lance Vincent

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**ATTORNEYS FOR DEFENDANTS VERA  
WANG BRIDAL HOUSE, LTD. AND  
V.E.W., LTD.**

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on March 11, 2011 to all counsel of record who are deemed to have consented to electronic service via the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/ Lance Vincent

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